# Culture Convenience Club

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**Culture Convenience Club Co., Ltd.** (カルチュア・コンビニエンス・クラブ株式会社 *Karuchua Konbiniensu Kurabu Kabushikigaisha*?) is a Japanese company that operates **Tsutaya**, a nationwide chain of video rental shops and bookstores. The company is headquartered in Ebisu, Tokyo.[3] The stock of the company was formerly listed in the first section of the Tokyo Stock Exchange (TYO: 4756 ), but it has since been delisted following a management buyout in 2011.[4]

As of May 2010, the company and its franchisees operate 1,394 Tsutaya rental shops in Japan.[5]

The T Card, the membership card of Tsutaya, works as a platform for a cross-industry loyalty program. As of May 2010, more than 35 million holders of the card earn "T Points" at FamilyMart, Book Off, Lotteria, and so forth as well as Tsutaya shops.[6][7]

**Culture Convenience Club Co., Ltd.**

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|---|---|
| Type | private company |
| Industry | Video rental shop<br>Bookselling |
| Founded | Hirakata, Osaka (1982) |
| Founder(s) | Muneaki Masuda |
| Headquarters | Tokyo, Japan |
| Area served | Japan |
| Key people | Muneaki Masuda (CEO) |
| Revenue | JPY 189,299 million (2010)[1] |
| Operating income | JPY 12,841 million (2010)[1] |
| Net income | JPY 9,424 million (2010)[1] |
| Total assets | JPY 124,229 million (2010)[2] |
| Owner(s) | Muneaki Masuda (DBA MM Holdings KK) |
| Subsidiaries | Esquire Magazine Japan Co., Ltd. |
| Website | www.ccc.co.jp |

Tsutaya shop in Ibaraki, Osaka

## See also [edit]

- *Companies portal*
- *Books portal*

## References [edit]

1. ^ a b c "CCC Group consolidated annual results for year ending Mar 31, 2010". May 11, 2010. Retrieved June 13, 2010.
2. ^ "平成22年3月期 決算短信". May 11, 2010. Retrieved June 13, 2010.
3. ^ "会社概要" . Retrieved June 13, 2010.
4. ^ "「TSUTAYA」のCCCがMBO 買い付け総額700億円" . Retrieved June 4, 2014.
5. ^ "月次情報" . Retrieved June 13, 2010.
6. ^ "CCC、T会員数3500万人突破" . Jiji Press. June 8, 2010. Retrieved June 13, 2010.
7. ^ T Card official website

## External links [edit]

- Media related to Tsutaya at Wikimedia Commons
- Official website

| v·t·e· | Major bookstore and book superstore chains |
|---|---|
| International | Book Off · Dymocks Booksellers · Kinokuniya · Naiin · **Tsutaya** · Waterstones · W H Smith · Eslite Bookstore · |
| Nation-wide (country) | Barnes & Noble (US) · Blackwell (UK) · Books-A-Million (US) · Dokya (TH) · Eason (IRL) · Gunung Agung (IND) · Indigo Books and Music (CAN) · Libro (JP) · National Book Stores (PH) · Polare (BE) · Steimatzky (IL) · Suomalainen Kirjakauppa (FIN) · Oxford Bookstore (IN) · Thalia (DE) · |
| Defunct | Borders Group (Int'l, US-based) · B. Dalton (US) · Dillons (UK) · Ottakar's (UK) · Polare (NL) · Waldenbooks (US) · |
| See also | List of bookstore chains (including local entities) · |

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Categories: Companies based in Tokyo | Companies formerly listed on the Tokyo Stock Exchange | Video rental services | Japanese company stubs

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